



CHEROKEE Presents

A NURSE I AM

A Nurse I Am Film & Scholarship Program *Backgrounder*

DESCRIPTION:

“A Nurse I Am” consists of two films that celebrate the art and science of nursing and salute those whose intellect, critical thinking and compassion facilitate healing.

Educational Film: A 32-minute instructional film features four nursing role models who are competent and compassionate and have a deep commitment to their patients and to their profession. All of them are recipients of the Cherokee Inspired Comfort Award (an annual award sponsored by Cherokee Uniforms). This film presents nurses in real-life situations in varied settings interacting with real patients, students and colleagues to highlight key points for a successful nursing career.

More than 28,000 students watch the film annually at more than 270 schools of nursing across the U.S.

Documentary: This 62-minute film chronicles the personal and professional lives of three nurse-recipients of the Cherokee Inspired Comfort Award. This documentary reveals what motivates these professionals to pursue excellence in every aspect of their clinical practice and shows how these nurses maintain personal balance in the midst of high-stakes, pressure-filled workdays.

MISSION:

Cherokee Uniforms is so concerned about nurses leaving nursing within their first years of service that it awarded a grant to Emmy Award-winning filmmaker David Hoffman to create a film to encourage, inspire and instruct new nurses, nursing students and experienced nurses. Cherokee invites every nursing education program and healthcare employer in the U.S. to make “A Nurse I Am” a permanent part of educating and inspiring nursing staff and students.

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SCHOLARSHIP:

Cherokee is offering up to 10 scholarships of \$2,000 each for nursing students who watch either version of the film and submit an essay described below. The application and essay must be postmarked by March 1, 2010, and mailed to: Cherokee Uniforms A Nurse I Am Scholarship, 9800 De Soto Ave., Chatsworth, CA 91311. *The application and important details are available at www.ANurseIAm.com.* Individuals selected for awards will be notified by letter or e-mail by May 15, 2010.

Applicants must address each of the following in their essay:

The metaparadigm concepts of nursing are person, health, environment and nursing. These terms are generally used to define nursing as a discipline.

1. Pick two nurses from the film and tell how they fulfilled the needs of the patients they cared for using these concepts.
2. Compare or contrast how these 2 nurses use these concepts to the way you plan to use them in your practice as a nurse.

FREE IN 2010:

Cherokee Uniforms is providing the DVD containing the two films **free of charge** to any nursing student who wishes to apply to the 2010 scholarship. To request a DVD, students should fill out the form at http://www.anurseiam.com/dvd_order_form.php.

CHEROKEE PROFILE:

Strategic Partners, Inc. (www.strategicpartners.net) is a recognized national leader in the design and manufacturing of medical, school, and footwear uniform categories. The company supports nurses and other healthcare professionals through the "Cherokee Inspired Comfort Awards", a national awards program; scholarships for students enrolled in nursing schools; and an inspirational film for nurses "A Nurse I Am" (www.anurseiam.com). Its recently formed Strategic Media Group is launching a series of children's books, "Hospital Critterz", to educate and appeal to hospitalized children and their parents, along with *Scrubs*, the first lifestyle magazine and website produced exclusively for nurses. The corporation's home office is in Chatsworth, Calif., with a state-of-the-art distribution center in Dallas, Texas.

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